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# Principles of Sustainable Tourism and Cultural Management in Rural and Ultra-peripheral Territories: Extracting Guidelines for Application in the Azores Archipelago

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## ABSTRACT

There is a close relationship between sustainable tourism, cultural management, and the achievement of the desired sustainable development and growth. These issues seem to be particularly relevant in rural and ultra-peripheral areas, as in the case of the insular territories. Therefore studies that cross these fields using interdisciplinary analysis are pivotal to allow us to understand the patterns, dynamics, and variables that should be considered in the design of a sustainable territorial planning and management strategy. Contextually, the present study has been conducted based on the analysis of the existent thematic literature along with cross-referencing of collected and selected data for the Azores archipelago. In this regard, the present study enables involved actors, decision-makers, and policy-makers to better understand how sustainable tourism and cultural management principles should be addressed in the pursuit of long-term territorial sustainability.

## KEY WORDS

Cultural management, insular territories, rural areas, sustainable development, sustainable tourism

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